

PUBLICITY OF YOUR PUBLIC EVENT

We want to promote your event to our followers!
Current stats as of November 2024

Basic Plan

When you book with us you get:

- Event listed on our website.
- 4 weeks out, Event will be displayed on electronic billboard on 24th St/Riverside Ave.
- We will follow you on social media and share any of your posts; make it easier and tag us!
- We will do a monthly “look ahead” post on our account to highlight your event.


Looking to make a bigger impression on SLO County?!




Pro Plan

- Event listed on our website.
- 4 weeks out, Event will be displayed on electronic billboard on 24th St/Riverside Ave.
- We will follow you on social media and share any of your posts; make it easier and tag us!
- We will do a monthly “look ahead” post on our account to highlight your event.
- **Email out to 90,000 locals**
- **List on local event calendars (Travel Paso, SLO CAL, etc)**
- **Give us your budget and goals and we will place paid ads on your behalf to reach even more people!**



 @pasorobleseventcenter
(5.3K followers)

 @pasorobleseventcenter
(1.8K likes, 2.9K followers)

For as little as \$50/week you can reach 5,000+ locals and get 300+ link clicks to your website! *Results are based on budget and require a minimum of \$50/week to run.* We will work with you to plan around on-sales, early-bird pricing, or specials etc.)

NEXT



- **Please send the following to Sahvanna@midstatefair.com:**
 - Press release explaining the event
 - Photos, logos and/or posters to use on our website event calendar.
 - The dates your event is open to the public.
 - The event website URL.
 - Budget for “PRO” paid ads and availability to meet (online or in-person)

